

You've heard the saying, "Location, Location, Location." Well, Oviedo has it all when it comes to location. Situated in eastern Seminole County, Oviedo is centrally located and minutes from downtown Orlando, I-4, the Orlando and Sanford International Airports, the University of Central Florida, Seminole Community College, Kennedy Space Center, the many Orlando attractions, and the beaches.

Oviedo is a prime area for doing business. The rapidly growing city is currently revitalizing the existing downtown area, as well as creating a new town center. Oviedo is also known for its natural beauty and recreational opportunities, boasting the Econolockhatchee River and several nature trails. The city is currently undertaking an aggressive infrastructure program that will continue to improve the business environment in this dynamic community.

For more information about doing business in Oviedo, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission's Seminole County office, 407.665.7143 or Tracy.Turk @OrlandoEDC.com.

From The Mayor

"In addition to our easy access to employment opportunities within the Central Florida region, Oviedo residents enjoy a "small town" flavor with an exceptional educational system and numerous recreational amenities. The preservation of these attributes and the creation of new economic opportunities will enhance our City's success.



Major priorities of the city include: transforming Oviedo into a medium size city that is a leader in Seminole County and is influential in Central Florida; pursuing economic development and diversification of local tax base; and ensuring the city's resources and infrastructure keep pace with future growth. The city foresees future collaborative relationships with the University of Central Florida, Seminole Community College, the Oviedo and County Chambers of Commerce, and county and regional economic development commissions in our effort to engage new businesses and commercial/office activities."

> Mary Lou Andrews Mayor

MAJOR EMPLOYERS

Publix Supermarkets
A. Duda and Sons, Inc.
Oviedo
Marketplace Mall
Seminole
Community College
City of Oviedo

CITY STATS

Incorporated 1925

> Population 32,855

Median Age 34.8

% College Graduates 41.3

CITY OF OVIEDO DEPARTMENTS/CONTACTS CITY COUNCIL 407.971.5555

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City Hall/City Manager 407.971.5555

Development Services 407.971.5750

Development Review 407.971.5790

Building Services/ Business Tax Receipts 407.971.5755

Public Works 407.971.5640

CITY OF OVIEDO & MARY LOU ANDREWS, MAYOR & 400 ALEXANDRIA BLVD., OVIEDO, FLORIDA 32765 & 407.971.5555 & WWW.CITYOFOVIEDO.NET





INCENTIVES

City Incentives

The City Council has established an Impact Fee Assistance Program for the purpose of assisting eligible land uses with the payment of required Transportation, Fire and Rescue (Emergency Medical Service), Law Enforcement, Recreation and Parks, and Administrative Facilities impact fees. The program offers both monetary and non-monetary assistance. It is funded through the City's Economic Development Trust Fund. Assistance is made on a first-come, first-serve basis and subject to funding availability.

Monetary assistance is based on the types of jobs created for Tier I and Tier II uses, and number of workforce housing units provided for Tier III. An additional incentive is provided to Tier I and Tier II uses for hiring City residents. The total amount of assistance cannot exceed the amount of the required impact fees. Non-monetary assistance may include deferring the payment of fees to the certificate of occupancy or other specified point in time; installment payments of the fee; credit and security arrangements acceptable to the City; and/or other matters relating to the fee.

Applicants should contact the City Manager regarding eligible land uses and funding availability. A copy of the ordinance creating the impact fee assistance program is provided on the City's website *www.cityofoviedo.net*.

County Incentives

The Board of County Commissioners has established a Jobs Growth Incentive (JGI) Trust Fund for both new and existing companies. Seminole County will consider providing incentive dollars for items such as training, relocation expenses and development costs for companies that satisfy selected job creation and wage criteria. Preference is given to new construction and to companies locating in targeted areas within the County.

MAJOR BUSINESS DISTRICTS

District	Classification	Industry Focus
S.R. 434	Commercial/Office	Retail/Office/Service
Downtown	Commercial/Office	Retail/Office/Service
S.R. 426/C.R. 419	Commercial/Office/Industrial	Retail/Office/Service Light Manufacturing
Mitchell Hammock Rd. Commercial/Office		Retail/Office/Service
Oviedo Marketplace	Commercial/Office	Retail/Office/Service
Oviedo on the Park	Mixed	Mixed Residential/ Retail/Office/ Entertainment

Updated 3.09

"We know that quality education is a leading site selection factor for companies. Seminole Community College, and other colleges throughout the Orlando region, are working with business and industry now more than ever to develop specific programs that meet their workforce needs."

> Dr. Ann McGee, President Seminole Community College

RECENT BUSINESS ESTABLISHMENTS

Oviedo on the Park (New Downtown)	429 dwelling units; 49,407 s.f. office/entertainment/retail space (Phase 1) 1,595 dwelling units; 235,000 s.f. retail/entertainment; 60,000 s.f. office (build-out) 5 acre park with community center & amphitheater	
Alafaya Crossing	28,188 s.f. retail/office space	
Alafaya Trails	200,000 s.f. retail/office space 130 dwelling units	
Central Avenue Mixed Use	58 dwelling units; 14,300 s.f. commercial/office space	
Hammock Crossing	18,245 s.f. office/bank/restaurant space	
Mitchell Hammock Mixed Use	32,549 s.f. commercial/office space	
Oviedo Forest	50,000 s.f. commercial/office space 197 dwelling units	
Oviedo Marketplace	1,440,000 s.f. retail space	
Oviedo Marketplace Parcel 16	28,461 s.f. commercial/office space	
Oviedo Marketplace Parcel 13B	19,999 s.f. office/retail space	
Sanctuary Point Medical Office	10,250 s.f. medical office space	
Shoppes of Alafaya	19,400 s.f. retail space	
Taylor Landing	15,210 s.f. commercial/office space	
379 E. Broadway	19,800 s.f. commercial/office	
Approval for a new, full-service, 60-bed hospital		
Infrastructure program including: I Fully funded transportation improvement program Construction of a new LEED certified Public Works Administration Building Construction of a third fire station to serve the east (growth area) side of the city Widening of SR 426/CR 419 corridor within the city		

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion.

Committed to diversification of our region's economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit OrlandoEDC.com or call 407.422.7159. "Putting imagination to work" is a registered service mark of the Metro Orlando Economic Development Commission.